5 firme, de dimensiuni mici sau medii cu domenii de activitate diverse, max 1 pag/firma

* Magazin piese schimb auto
* Patiserie

<https://www.plandeafacere.ro/idei-de-afacere/patiserie/>

<https://just-ideas.ro/patiserie-prin-startup-nation/>

* Sala de jocuri video
* Instructor auto
* Sala fitness

Daca ai tu si alte idei de domenii de activitate…

Toate se preteaza la SRL (societate cu raspundere limitata) si numai instructorul auto la PFA (persoana fizica autorizata)

|  |  |  |
| --- | --- | --- |
| STRENGTHS   * Advantage * Capabilities * Assets, people * Experience * Financial reserves * Value proposition * Price, value, quality |  | WEAKNESSES   * Disadvantages * Gap in capabilities * Cash Flow * Suppliers * Experience * Areas to improve * Causes of lose sales |
| OPPORTUNITIES   * Areas to improve * New segments * Industry trends * New products * New innovations * Key partnership | THREATS   * Economy movement * Obstacles faced * Competitor actions * Political impacts * Environmental effects * Loss of key staff * Market demand |